

# The Museum of Modern Art

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NO. 124  
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## PROJECTS: VIDEO XXIII

PROJECTS: VIDEO XXIII, on view at The Museum of Modern Art January 4 through January 30, 1979, features works by the San Francisco artist, Howard Fried. The works are shown weekdays from 11:00 to 5:45, on Thursdays until 8:15 and weekends until 4:45.

Since 1969, Fried has worked in the area of conceptual and performance art. "When I'm operating in one system of values, I'm conscious that there are an infinite number of other value systems that are equally valid," Fried comments.

"His works, which take into account the infinite possibilities always inherent in a structure, are filled with contradictory impulses. Using videotapes he acts out his theories, records the actions, deals with the polarities of a situation and studies time as the unique coincidence of events," Barbara London, director of the exhibition, notes.

Included in this video program are activities from Fried's daily life: an ordinary day spent in his studio, Fuck You Purdue; his indecision about placing a restaurant order, Sea Sell Sea Sick at Sea Saw Soar; conversations among his artist and musician friends, who are drinking coffee at a specially made counter-bar, Intraction and Ghost of the Creamer; and a theoretical art lecture given by himself and a performer, Vito's Reef.

PROJECTS: VIDEO is made possible through the generous support of the National Endowment for the Arts, a federal agency in Washington, D.C. The Museum's exhibition program is partially funded through the New York State Council on the Arts.

